



EICHHOF HOLDING

FISCAL

2007/08

Dear Shareholders,

Fiscal 2007–08 marks a turning point in the development of the Eichhof Group. After a tax-related qualifying period in the real estate sector expired at the end of 2006, the Board of Directors commissioned plans to split the Eichhof Group into the separate business areas of Beverage, Real Estate, and Color Management. The objective was to improve their capacity to form alliances, enhance their growth potential, and eliminate the conglomerate discount on Eichhof shares.

The process was accelerated in April 2008, when Heineken submitted an offer to purchase Eichhof Beverage for CHF 278.5 million or CHF 1,657.30 per share. This represented an attractive premium of around 45 percent to the value of the debt-free business, as calculated on the basis of a fairness opinion. After in-depth examination, the Board of Directors of Eichhof Holding AG concluded that close cooperation with the Heineken brewery group would in the long term strengthen the successful business model of Eichhof Beverage as well as the brewery site in Lucerne. The decision was reached partly in light of the recent dramatic acceleration in the process of consolidation on the global beer market. It was also taken in view of the concentration in the Swiss retail sector toward an oligopoly, with just one of the major retail groups in essence carrying alcoholic beverages. Following approval by the Shareholders' Meeting and Competition Commission, the sale of Eichhof Beverage to Heineken was completed with payment of the purchase price to shareholders.

To enable the Eichhof Group to focus its activities on the Datacolor color management business and strengthen its financial resources in a sustainable manner, the Board of Directors further decided to divest Eichhof Real Estate AG – which consists of investment properties and development projects – by the end of 2008. At the beginning of December 2008, Eichhof Real Estate AG was sold by auction to the Civil Service Insurance Fund

(CSIF) of the Canton of Zurich with retroactive effect to October 1, 2008 in accordance with the specifications of the Board of Directors. Eichhof Holding earned CHF 105 million adjusted for deferred taxes, in addition to CHF 2 million from the sale of a lot from the real estate portfolio to Heineken to round out the Eichhof Beverage business.

Revenue from the sale of Eichhof Real Estate AG will substantially increase the financial clout of Datacolor, which focuses on color management. Listed on the Swiss Exchange, Datacolor was geared systematically to the requirements to be met by an independent, exchange-listed company. Structures, processes and costs were consistently adapted to the economic environment. Management was reinforced with young and experienced members. Datacolor is thus well positioned to achieve sustainable growth in the medium term through the consistent exploitation of its global market potential and with its considerable innovative force, as well as through targeted acquisitions.

In the wake of the refocusing of the Eichhof Group on Datacolor, the Board of Directors will propose to the Shareholders' Meeting on January 15, 2009 that Eichhof Holding AG be renamed Datacolor AG. The management functions of the Eichhof Group will be integrated into Datacolor AG, and I, together with the present members of the Board of Directors of Eichhof Holding AG, will form the Board of Directors of Datacolor AG. As active Chairman, I will be responsible for the implementation of Datacolor's growth strategy.

The Board of Directors will propose to the Shareholders' Meeting that, owing to the continued good financial structure, a dividend of CHF 30 per share be paid for fiscal 2007–08.

Eichhof Holding AG
Werner Dubach



Chairman of the Board of Directors

Lucerne, December 2008

The full version of the annual report for fiscal 2007–08 is available at www.eichhof.com. A printed version can be ordered by returning the reply card for the Shareholders' Meeting.

In fiscal 2007–08, the consolidated income statement of the Eichhof Group was significantly impacted by high, one-time costs incurred for advice on legal and tax-related matters as well as for the financial processes involved in the extremely complex transactions in connection with the restructuring of the Eichhof Group. Extraordinary costs were also incurred at Datacolor due to the further intensification of sales promotion and in connection with the company's reorganization and streamlining. The impact of all these extraordinary factors on the consolidated income statement makes it impossible to draw a meaningful comparison with the previous year.

CONSOLIDATED INCOME STATEMENT

in TCHF	2007 / 2008		2006 / 2007 ¹⁾ restated	
Gross sales	73 026		88 644	
Sales deductions	-781		-1 518	
Net sales	72 245	100.0%	87 126	100.0%
Cost of goods sold	-25 879		-32 345	
Gross profit	46 366	64.2%	54 781	62.9%
Sales and marketing expenses	-23 734		-26 734	
Administrative expenses	-12 426		-15 075	
Research and development expenses	-7 643		-8 490	
Other operating income	-821		4	
EBIT	1 742	2.4%	4 486	5.1%
Financial income	3 790		8 405	
Financial expenses	-6 507		-5 415	
Profit before income taxes	-975	-1.3%	7 476	8.6%
Income taxes	-1 658		-1 802	
Profit from continuing operations	-2 633	-3.6%	5 674	6.5%
Profit from discontinued operations	189 552		12 670	
Profit for the year	186 919		18 344	
	CHF		CHF	
Earnings per share				
non-diluted	1 194.84		117.91	
diluted	1 194.84		113.78	
Earnings per share (continuing operations)				
non-diluted	-16.83		36.47	
diluted	-16.83		35.19	

¹⁾ The figures for the previous year have been adjusted to take account of the spin-off of Eichhof Beverages, as well as the reclassification of Eichhof Real Estate AG to discontinued operations.

KEY FIGURES GROUP

in CHF million	2008	2007	2006	2005	2004
Total assets	183.0	266.5	265.2	263.0	273.4
Shareholders' equity	37.5	113.5	107.4	96.8	102.6
as a % of assets	20.5%	42.6%	40.5%	36.8%	37.5%
Average net operating assets¹⁾	178.1	209.8	214.8	221.9	220.4
Net debt	72.4	50.8	49.4	58.6	57.9
Gearing in %²⁾	193%	45%	46%	61%	56%
Interest coverage rate	0.6	5.3	4.8	4.4	5.6
Number of employees	326	781	711	688	669
Personnel expenses	29.1	74.9	71.4	64.6	62.1
Number of shares³⁾	156 438	155 571	154 255	154 984	162 983
Per share data³⁾					
Earnings per share in CHF (non diluted)	-16.8	117.3	101.6	96.1	112.6
Cash Flow from operating activities in CHF	207.6	164.9	217.3	217.2	183.6
Shareholders' equity in CHF	239.6	729.4	696.1	624.4	629.8
Dividend in CHF	30	90	80	55	15
Options from share repurchase in CHF	0	0	0	0	25
Total distribution in CHF	30 ⁴⁾	90	80	55	40
Share price data as per 30.09. in CHF	412	2 002	1 600	1 410	1 070
Yield in % % ⁵⁾	7.3%	4.5%	5.0%	3.9%	3.7%

¹⁾ Net operating assets include investment properties.

²⁾ Net debt (financial liabilities minus cash and cash equivalents and current financial assets) as a percentage of shareholders' equity.

³⁾ Calculated by the weighted average number of shares outstanding (issued shares less own shares) and consolidated figures.

⁴⁾ According to the proposal of the Board of Directors on November 12, 2008.

⁵⁾ Distribution in percentage of the share price as per September 30 (Total distribution including dividend and put option).